

GET YOUR BUSINESS TOGETHER



**A Mini Guide for Founders
Who Know It's Time to Pivot**



WELCOME

Bosses,

I know what it feels like to be the CEO, the admin, the designer, the marketer, and the accountant- all before lunch. You're running a whole business, and sometimes it feels like it's running you. I built my first million-dollar brand from a laptop and grit, and let me tell you something: it didn't get easier, it got clearer.

If you're here, it means something inside you knows it's time to get your business back in alignment. You're ready to clean house, tighten up, and grow like you mean it.

This guide will help you:

- **Check what's working (and what's not)**
- **Spot the gaps holding you back**
- **Take focused action to move forward**

Let's get into it.



Let's Check the Foundation

**This is the "grown folks business" part.
No more running your empire through
Cash App and vibes.**

Ask Yourself:

- **Do I have a legal business entity (LLC, Corp)?**
- **Do I have an EIN and business bank account?**
- **Are my business finances separate from personal?**
- **Do I know my monthly business expenses and revenue?**

**Your foundation should protect you, position you,
and prepare you for real growth. If you're still
DIY-ing your structure, it's time to upgrade.**

Reflect:

Where do I feel most exposed or unorganized?



Let's Look at Your Brand

**Your brand is your business's first impression.
And like Mama used to say: how you show up matters.**

Ask Yourself:

- **Does my brand look like the level I'm operating at (or aiming for)?**
- **Can someone tell what I do in 10 seconds or less?**
- **Are my visuals cohesive and consistent?**
- **Is my messaging clear, confident, and conversion-ready?**

**A brand that looks scattered usually feels scattered.
If you're growing, your brand should grow with you.
Rebranding doesn't mean you messed up- it means
you evolved.**

Reflect:

**What do I want people to feel when they land on
my page or website?**



Let's Talk Structure + Sales

Structure keeps you sane. Strategy gets you paid.

Ask Yourself:

- **Do I have a signature offer that's priced right and packaged well?**
- **Do I have a clear, automated way for people to buy, book, or inquire?**
- **Is my sales process organized and repeatable?**
- **Do I know what problem I solve—and for whom?**
- **Do I have systems in place to follow up, onboard, and deliver consistently?**

You can't scale chaos. And you shouldn't be customizing everything every time. That's not high touch- that's high stress.

Reflect:

What part of my business feels messy or manual that should be flowing?



Score Yourself

Give yourself 1 point for every question you confidently answered YES to.

0–8: You're in Build Mode. Let's slow down to set it up right.

9–12: You're in Pivot Mode. Time to refine and realign.

13–15: You're in Growth Mode. Let's scale with systems.

Your Next Step

No matter your score, the most important thing is—don't stay stuck. If you're ready for structure and a real plan, here are your options:

Business Breakthrough Blueprint

A 4-week, \$250 game plan to reset your business and get you unstuck fast. Includes coaching, clarity, and a custom roadmap.

Done-for-You Services

Branding, websites, offers, tech systems, launch plans—I build it, you run it.

Monthly Networking Events

Business doesn't have to be lonely. Join us for strategy, connection, and big boss energy.



Conclusion

**Getting your business together isn't about being perfect.
It's about being positioned.**

**You can't afford to keep winging it. Not when people are
waiting for what you offer. Let's build something
sustainable, profitable, and aligned with who you are.**

I built this guide so you can stop spinning and start winning.

Let's move.

**With strategy & soul,
Honey**



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